STEFANIE LANGSDORF
Creative Director
for video, web and print

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● **VIDEO**

Conceptions
Storyboards
Storytelling
Corporate Films
Trailers
Explanatory Videos
Animations
E-Learnings

● **WEB**

Visual Design
Responsive Websites
UX / UI
HTML / CSS
CMS
Social Media
Banners
Online Marketing

● **PRINT**

Corporate Identity
Events
Trade Fairs
Editorial Design
Infographics
Logos
Illustrations
Merchandising

CORPORATE FILM | TRAILERS | VIDEO | ANIMATION | E-LEARNING

WORK EXPERIENCE

04/2019 - 01/2023
IPCC,
Intergovernmental Panel
on Climate Change,
Working Group II,
Impacts, Adaptation and
Vulnerability,
Technical Support Unit,
c/o Alfred Wegener Institute,
United Nations body,
Bremen

Graphics Officer | Leading the graphics department
Trailers for events of the United Nations:
- COP events (UN Climate Change Conferences) and social media
- visual idea development, sound and image research, cut,
  production, working hand in hand with lead scientists:
- „Human Adaptation" (COP27),
- „Gender, Climate Justice & Transformative Pathways" (COP27),
  ▶ https://www.youtube.com/watch?v=p-EUHgp3PLo

- „The Ocean and Cryosphere in a Changing Climate" (COP25),
  ▶ https://www.youtube.com/watch?v=4fR1tQv0MZQ

Explanatory videos for internal Figure Management System.

08/2017 - 05/2018
tts Knowledge Products GmbH,
E-Learning,
Cologne

Senior Art Director
Design and conception of web-based trainings for multinational
major companies. Working with tt performance suite (in-house
software), information graphics. Trailers with After Effects.

08/2013 - 07/2017
edataconsulting GmbH,
IT consulting,
Heidelberg

Senior Designer
Image films: concepts, storyboards, storytelling, illustrations
and (info)graphics, realisation with After Effects.
▶ https://www.youtube.com/watch?v=K8mz4MCGFx8

Web-based trainings (aviation technology): storyboards, infographics,
illustrations, animations, interactions. Coordination and coopera-
tion with customers, technicians, sound studio. Implementation of
learning control tests, quality testing, training controlling.

2011
Energetix Wellness GmbH,
Wellness, Frankfurt/M.

Senior Art Director | Freelance
Image videos: redesign and cut of animations with After Effects,
Premiere Pro, Animate.

2004 - 2005
Disme S.A.,
Point of sale (POS), Barcelona

Senior Designer and Project Manager
Corporate image film: exhibition Marketing Services, Frankfurt/M.,
concept, script and storyboard, merchandising (●),
project management, conception and design.

2002
Group.IE,
Subsidiary of Neue Sentimental Film
AG, Frankfurt/M.

Art Director | Freelance
Freelance collaboration at the showcase in Cannes, France,
brochure (●).

1997 - 2001
Ideeratio GmbH und Co. KG, Agency
for communication, Frankfurt/M.

Communications Designer
Graphics for videos of various large clients from the public
transportation and banking sector.

VISUAL DESIGN | SOCIAL MEDIA | WEB | UX | UI | CODING | CMS

04/2019 - 01/2023
IPCC,
Intergovernmental Panel
on Climate Change,
WGII, TSU, Bremen

Graphics Officer | Leading the graphics department
Website and social media: web cards, content preparation,
presentations for international events and press conferences,
UX user survey regarding scientific figures, organisation of
internal Figure Management System, outreach material.

06/2018 - 03/2019
Windenergie Wenger-Rosenau
GmbH & Co. KG, Neuruppin, et al.

Senior Art Director | Freelance
Website on the subject of renewable energies (CMS):
concept, design, adapting WordPress template and plugins.

08/2013 - 07/2017
edataconsulting GmbH,
IT consulting, Heidelberg

Senior Designer
Responsive websites: UX requirements and design for iOS,
Android and PC. Concepts, design, prototypes and wireframes.
Building visual style guides. Coding with HTML5 and CSS3,
animations for apps, testing features and interactions.

2010 - 2011
ITMS Marketing GmbH,
Agency, Bad Nauheim

Senior Art Director | Freelance
Websites: conception and design,
Print: brochures (sports sector), exhibitions (●).

2010
FMS Computer GmbH,
IT company, Aschaffenburg

Trainer | Freelance
Workshops for business people: HTML5 and CSS3.

2010
Studiumdigitale,
Centralized e-learning platform of
the Johann Wolfgang Goethe
University, Frankfurt/M.

Senior Art Director | Freelance
Websites: updating with content management system,
E-learning: design and coding (●),
Print: print products (flyers etc.) for the education sector (●).

2009
Vistaprint S.L., Marketing, Barcelona

Senior Web Designer | Project Work
Advertising mails, merchandising, newsletters.

2008 - 2009
Principios Interactivos S.L.,
Online marketing, Barcelona

Senior Web Designer
Web design, editorial design, animated banners, landing pages,
microsites and e-learning.

2001 - 2002
Unicate GmbH, Frankfurt/M.,
Agency for web and design

Art Director | Freelance
Corporate identity of the German Book Prize, logo, website,
trophy (draft), brochures, merchandising. Literary magazine (●).

1997 - 2001
Ideeratio GmbH & Co. KG, Agency
for communication, Frankfurt/M.

Communications Designer
Websites (conception, design) for the Social Department of
Hesse, Germany, the Federal Institute for Employment, Senck-
enberg Nature Research Society

PRINT | CORPORATE IDENTITY | EXHIBITIONS | INFOGRAPHICS

WORK EXPERIENCE

04/2019 - 01/2023
IPCC,
Intergovernmental Panel
on Climate Change,
WGII, TSU,
Bremen

Graphics Officer | Leading the graphics department
Support for 270 scientists from 67 countries in the development
of scientific graphics for IPCC reports, design-specific work-
shops, United Nations events (COP events and others):

- static and interactive infographics for IPCC reports (● ●),
- visualisation of complex scientific concepts for an expert and
  non-expert audience (● ●),
- poster for scientific poster session, San Diego, USA,
- cover design for IPCC Special Report on the Ocean and
  Cryosphere in a Changing Climate,
- redesign of the IPCC branding (● ●),
- event-related products: banners, posters, displays, flyers etc.,
- consulting for external agencies regarding trade fair design.

08/2013 - 07/2017
edataconsulting GmbH,
IT consulting, Heidelberg

Senior Designer
Conception, design for exhibitions and events, banners,
brochures, merchandising items, information graphics, illustra-
tions, advertisements, folders, flyers, development of logos,
enhancement of corporate identity and style guides.

2012
Jack Wolfskin GmbH & Co. KGaA,
Textile industry, Idstein

Trainer | Freelance
Indesign workshops for business people.

2010
Milch & Zucker AG, Marketing and
software company, Bad Nauheim

Senior Art Director | Freelance
Merchandising and newsletters for major clients.

2010
Rhino Design GmbH, Full service
agency for exhibitions, Karben

Senior Art Director | Freelance
Design and production for exhibitions, mainly in Europe and
Asia.

2007
Publicis S.A.,
Advertising agency, Barcelona

Senior Art Director | Freelance
Conception and design for catalogues, merchandising,
packaging for various major clients.

2002 - 2003
Steganos GmbH,
Software company, Frankfurt/M.

Communications Designer
Packaging for the company, advertisements, brochures.

1997 - 2001
Ideeratio GmbH und Co. KG,
Agency for communication,
Frankfurt/M.

Communications Designer
European Central Bank: design of trade fair stand for Sibos
2000 and products relevant to trade fairs, USA, Deutsche Bank:
brochure; Deutsche Bahn AG and Postbank: advertisements.

ADVANCED TRAINING

Currently

Continually improving my software skills, presently Maxon Cinema 4D.

STUDIES

04/1994 - 12/1999
AVA, Academy of Visual Arts,
Frankfurt/M.

Diploma of Visual Communication and Design
Internships and freelance activities before and during the studies
to finance the same.

04/2001 - 05/2001
SVA, School of Visual Arts
New York City, USA

Continuing education courses: workshops on web design.

School education

Abitur (equivalent: A level)

LANGUAGES

German
English | Spanish
Italian | French | Catalan

Native language
Fluent
Basic level

SOFTWARE SKILLS

Software	Level
Adobe After Effects	■■■■■■■■□
Adobe Animate	■■■■■■■■□
Adobe Audition	■■■■■■■■□
Adobe Captivate	■■■■■■■■□
Adobe Dreamweaver	■■■■■■■□□
Adobe Edge Animate	■■■■■■■■□
Adobe Edge Reflow	■■■■■■■■□
Adobe Illustrator	■■■■■■■■□
Adobe InDesign	■■■■■■■■□
Adobe Photoshop	■■■■■■■■□
Adobe Premiere Pro	■■■■■■■■□
Adobe XD	■■■■■■□□□
Apple Final Cut Pro	■■■■■■□□□
Camtasia Studio 8	■■■■■■□□□
CMS (WordPress, Typo3, Joomla!)	■■■■■■■□
CSS3	■■■■■■□□□
Figma	■■■■■□□□□
HTML5	■■■■■■□□□
JavaScript, jQuery	■■■■□□□□
Maxon Cinema 4D	■■■■□□□□□
Microsoft Office	■■■■■□□□
Miro	■■■■□□□□□